

John Bryer

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SUMMARY Co-founder of technology management and recruitment consultancy. Previously a successful customer-focused CIO and IT executive specializing in solving business challenges through technology and process improvement.

Excellent record in turn-around situations. Very strong soft skills. Broad multi-industry experience.

Significant experience beyond technology: operations, process re-engineering, product and strategy development, business plan development, and management of non-technology organizations (i.e., Loss Prevention; Operational Reporting)

EXPERIENCE

The BryField Group, LLC

7/2007 – present

Wayne, Pennsylvania

Co-founder

The BryField Group is a technology management (department/engagement/project) and recruitment management (project/program/strategy). Technology management engagements:

- *MEDecision* – (1) Developed and implemented assessment methodology used to plan/price application implementation project for large customer. Lead follow-on 12-month engagement to perform the successful implementation. Developed “best practices” for future assessments. (2) Managed six simultaneous upgrade projects to migrate customers to most current data analytics platform.
- *Maternal and Child Health Consortium of Chester County* – Responsible for the process to evaluate and select a replacement for the core case management application. On-line case study: www.bryfield.com/case_study_mchc.pdf. Ongoing advisory relationship.
- *Champion Solutions Group* – Responsible for fulfilling CSG’s contract obligations to perform Disaster Recovery testing for MEDecision. Involved coordination among SunGard, MEDecision, MEDecision client, and storage vendor. Under tight timeframes and resource constraints, plan, coordinate and document DR testing.
- *MEDecision* – Senior level engagement at MEDecision focused on developing (1) client service offering; (2) *Disaster Recovery* plan and test management; (3) capital expenditure supervision, ; (4) *Business Continuity Planning*, ; (5) staffing strategy development; (6) designed and implemented system to enforce HIPAA *Privacy Rule*.
- *Parkway Corporation* – Assess Parkway preparedness to meet the mandates of the PCI (Payment Card Industry) Data Security Standards and define viable options to attain compliance. Two follow-on engagements to attain compliance.
- *Brandywine Valuation Consultants* – Start-up technology advisory assistance .

Anexinet

11/2005 – 6/2007

Philadelphia, Pennsylvania

Practice Director, Health Care Solutions

- *Independence Blue Cross* - Worked within *eCommerce* department on key initiative to identify and remediate processes negatively impacted by claims processing system conversion. Reduced percentage of rejected claims to level set as project goal.
- *Technology Infrastructure* - Worked independently within MEDecision's department. Perform departmental assessment, process improvement, and project management.

GMH Communities Trust

11/2004 – 10/2005

Newtown Square, Pennsylvania

VP, Information Technology

GMH is a specialty housing company focused on providing off-campus housing to university students and to members of the U.S. military. GMH is a public REIT with a \$600MM market cap. This executive position, which reported to the CFO, had broad responsibility for corporate technology and administrative responsibility for a staff of 12. Key accomplishments of this turn-around engagement:

- Built enterprise consensus for and successfully implemented a document management system. Benefits: expense reductions and greatly enhanced inter-company efficiencies.
- Improved productivity by reducing per user technology costs by 45%.
- Implemented IT governance necessary to enable transformation of GMH from a loose, fast-paced, highly entrepreneurial private firm to a more disciplined organization that doubled in size in 2005.
- Using the COBIT framework, implemented key controls necessary to satisfy Sarbanes-Oxley Act of 2002. Developed mechanisms and processes to ensure on-going compliance.
- Re-engineered network infrastructure; greatly improved system availability and security through redundancy and automatic failover of key network components.

Parkway Corporation

1/2000 – 10/2004

Philadelphia, Pennsylvania

VP, CIO

Parkway is a mid-sized private corporation with core businesses in real estate development and parking operations. This executive position, which reported to the President, had full responsibility of all aspects of corporate technology, operational reporting, and *Loss Prevention* as well as administrative responsibility for a staff of 20. During my tenure, Parkway became the most technologically advanced organization in the industry, winning industry awards for advances in Business Intelligence and technology. Key accomplishments of this turn-around engagement:

- Decreased IT budget by 20% despite a 175% increase in the number of managed servers, a 167% increase in the number of desktops, and 100% growth in users and applications.
- Implemented Oracle ERP (GL, AP, AR, Purchasing, Inventory, Order Entry, Workflow).
- Automated 20 parking operations with revenue and access control systems. Decreased payroll expense by 60% and increased revenues by 10%.
- Managed Audit and Loss Prevention. Reduced shrinkage to <2% in a cash-based industry that averages losses of 5-15%. Education virtually eliminated terminations of new hires due to theft.
- Built an industry leading, highly secure Data Center; developed highly successful Data Warehouse which won a 2003 *Cognos Partner Achievement Award*.
- Raised end user satisfaction from 30% upon hire to 97% after 6 months. Implemented Parkway's first internal and external customer satisfaction surveys.
- One of only 5 members of 12-person Executive team to create corporate strategy.
- Published numerous articles, gave conference presentations, was the subject of a live 60-minute radio interview, and was the subject of several published profiles.

Intracorp (subsidiary of CIGNA HealthCare)

1/1990 – 12/1999

Philadelphia, Pennsylvania

AVP, Technology Services

Intracorp is a market leader in healthcare management and cost containment. Key accomplishments:

- As *AVP* (1999), managed staff of 45 and \$9,000,000 budget. Responsible for two data centers; web applications; voice/data telecommunications; 3,000 desktops. Led Y2K effort involving a 30-person interdisciplinary core team and 250 matrixed employees.
- As *Director II* (1996-1998), was responsible for enterprise database of 1.6 million healthcare providers; Business Support systems: HR, Payroll, and Benefits.
- As *Director I* (1994-1995), maintained and enhanced internally developed applications; Business Support systems: HR, Payroll, and Benefits.
- As *Project Manager I, II, and III* (1990-1993), was responsible for new application development; led Intracorp's largest software development project.

Independent Contractor

10/1987 – 12/1989

Wayne, Pennsylvania

Software Developer

Norwegian Forest Research Institute

8/1987 – 9/1987

Ås, Norway

Research Fellow

General Electric, Space Systems Division

8/1985 – 7/1987

Valley Forge, PA

Senior Programmer/Analyst

Clearances: SECRET, CRYPTO

Princeton University, Plasma Physics Laboratory

5/1982 – 7/1985

Princeton, New Jersey

Software Engineer

University of Maine, School of Forest Resources

1/1981 – 4/1982

Orono, Maine

Programmer/Analyst

EDUCATION

UNIVERSITY OF MAINE

M.S. Forest Resources (Focus: *Information Technology and Operations Research*)

UNIVERSITY OF IDAHO

B.S. Forest Products Business

B.S. Forest Resources

MEMBERSHIP

- Member of Philadelphia chapter of the *Society for Information Management* (SIM)
- Member of *Greater Philadelphia Senior Executives Group* (GPSEG)
- Chair, Board of Trustees, *Old Caln Meetinghouse* (www.OldCalnMeetinghouse.org)